



DomaCom Limited Initial Public Offering

DomaCom is the first registered fractional investment platform in Australia, providing an online trading platform to enable buyers and sellers to transact for fractional ownership in high value assets such as property.

Following a 5-year development and launch phase which saw the company acquire 16 properties for investors and initiate another 37 bookbuilds, the company is taking the next major step on its corporate journey with a listing on the Australian Securities Exchange (ASX).

The Initial Public Offering (IPO) is set to raise \$10 million with a minimum of \$5 million already underwritten by new and existing shareholders.

The injection of capital via an IPO will position DomaCom for its next growth phase – to commence more property book-builds and, subject to regulatory approvals, launch a seniors' equity release product and a fractionalised corporate bond product.

Adding these and other exciting products to the DomaCom offering, will give investors the opportunity to build diversified investment portfolios, for a modest outlay, in markets that were previously difficult or impossible for them to access.

DomaCom is an innovative platform, a world first, and the capital raising will strengthen DomaCom's financial base to help ensure its ability to deliver and manage a range of new products.

Shaw and Partners will be the sponsoring retail broker and Pulse Markets the lead institutional broker for the IPO.



Key Offer Information

	Minimum Subscription	Target Raising
Offer price per share	\$0.75	\$0.75
Total number of shares offered under this prospectus	6.67m	13.33m
Gross proceeds of the offer	\$5m	\$10m
Indicative market capitalisation of the offer price	\$80.6m	\$85.6m

The company will accept over subscriptions up to a maximum total subscription of \$23.71m.

IPO Key Dates*

Lodgement of the prospectus with ASIC	24 June 2016
Expiry of the exposure period	8 July 2016**
Opening date of the offer	11 July 2016
Closing date of the offer	5 August 2016
Settlement of the offer	12 August 2016
Completion (shares issued and holding statements dispatched)	12 August 2016
Commence trading on the ASX	18 August 2016

*Subject to ASIC and ASX

**Applications can only be submitted at the end of the ASIC exposure period

Investors can download the prospectus at
<http://www.domacom.com.au/investor-relations/>

MELBOURNE
 Level 6, 99 Queen Street,
 Melbourne VIC 3000

SYDNEY
 Level 11, 109 Pitt Street
 Sydney NSW 2000

ADELAIDE
 Level 8, 147 Pirie Street
 Adelaide SA 5000

"The offer of ordinary shares in DomaCom Limited is made by DomaCom Limited ACN 604 384 885 and SellerCo Limited ACN 612 713 452. A prospectus relating to the offer may be obtained from <http://www.domacom.com.au/investor-relations/> and offers of shares will be made in or accompanied by a copy of the prospectus. A person should consider the prospectus in deciding whether to acquire ordinary shares. Anyone who wants to acquire ordinary shares will need to complete the application form that will be in or will accompany the prospectus".